



# My Independent Movie

A MOTION PICTURE BASED ON THE SCREENPLAY BY JOHN SMITH



*Produced By*  
**BIG APPLE PICTURES, INC.**

*In Cooperation with and Investment By*  
**FILMPROPOSALS, LLC**

# Confidentiality

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## Confidentiality Notice

This document and the information contained herein, is provided solely for the purpose of acquainting the reader with "My Independent Movie," Big Apple Pictures, Inc and FilmProposals, LLC. It is proprietary information to the company.

By accepting this document, the recipient agrees to keep the contents in strictest confidence and not to reproduce or further distribute it without the express written consent of an officer of FilmProposals, LLC. This document is solely a business plan to review aspects of the motion picture industry and the proposed film "My Independent Movie." This business plan is not to be construed as an offering for securities.

## Film Investment Risks

Any investment in film production involves a high degree of risk. This investment should not be made by anyone who cannot afford the loss of his or her entire investment. Before investments are made, the following risks must be carefully considered:

- a) The success of any medium, whether film or TV, depends on the public's tastes and opinions at any given time. The likes and dislikes of the public vary greatly from day to day and can never be confirmed. As a result, it is impossible to determine the success of this, or any, film.
- b) The release of a similar film may affect the popularity of this film.
- c) As a result of the above factors, and others not listed here, only one of every five films made recoup their cost.

For the interest of the Limited Liability Company, the investors realize they may not dispose of their investment at any time and that they bear the financial risk of their investment for an indefinite period of time.

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## Executive Summary

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Hi and congratulations on downloading our [FilmProposals Film Business Plan Template Excerpt](#). We provide this free, short excerpt to filmmakers to show you a sample from our Film Finance Toolkit, which has successfully helped 100s of filmmakers worldwide produce their films.

Our paid Business Plan Template is updated constantly throughout the year. If we come across some new information or statistics, a new industry trend or new charts and graphs we think will benefit your business plan, we add them immediately. A massive overhaul is done every April/May after awards and festival seasons are complete and the newest industry information has been analyzed.

Here's what some filmmakers have said about our [Film Financing Toolkit](#):

*"Just want to thank you for your materials and help over the past year. I could not have raised the \$1.5 million or made this film without the materials you provided. The bargain of my career!" - James Sadwith, Producer, Writer, Director, "Coming Through the Rye"*

*"The information here is extremely valuable to an independent filmmaker looking to present themselves in a professional, compelling manner to potential investors. These documents do get results. The financing package offers information and training I didn't even get in a top film school. I only wish I had known about FilmProposals earlier!" - Seth, NYU Film Grad and Independent Filmmaker*

Our complete [Film Financing Toolkit](#) includes this Business Plan Template (in full, with all sections completed by professionals), the Film Finance and Investor Manual, Film Projections Template, Indie Film Pitch Deck, Budget Template, Film Investor Tips and much more. We've been in this business since 2002 and know the industry, the players and how to get your film financed. Why not learn from the best?

You can also sign up for our [FREE Business Plan E-Course](#), which walks you through how to complete a film business plan and your financial projections. Our goal is that no matter where you are in the process of making your film, we help you to succeed in really understanding the entire business side of the film industry.

We have removed all the proprietary information from this free Business Plan Excerpt, but allow you to see the structure, sections and highlights of each.

We wish you all the success in your film career!!!!!!

Warmest Regards,  
Melissa  
[FilmProposals.com](http://FilmProposals.com)

*"The resultant projections are what I needed, and the early feedback from the "suits" in this project is that I've presented a clear yet compact overview of the prospects. They were also surprised it could be presented so concisely and without a complex MBA-style model. By the way, in my projections not all the outcomes are golden, and that adds to my respect for the template." - TV Producer, now Consultant*



## Executive Summary

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### ***Overview of Company***

FilmProposals, LLC, a Limited Liability Company, is an independent motion picture production company assembled from creative and business entertainment industry professionals with a common goal of producing the independent film "My Independent Movie."

### ***The Project***

"My Independent Movie" is a motion picture budgeted to be produced at \$2 million, intended for both theatrical exhibition and digital distribution. The film genre is drama, with attributes of addiction, drug and alcohol abuse, sex and violence. The Company desires to hire name talent for roles in the picture, thereby adding to the film's commercial value and audience appeal.

### ***The Industry***

In 2019, the U.S. and worldwide box offices grossed \$11.4 billion and \$42.2 billion, respectively. Global home entertainment consumer spending reached \$58.8 billion, a 14% increase YOY and the global market for theatrical, home and mobile entertainment surpassed \$101 billion, an 8% increase over 2018. "Parasite" winning the Oscar for Best Picture makes it the 13th independent film to win this award in the last 14 years.

### ***The Market***

The strategy of making films in well-established genres has been proven time and again to be a smart and sound choice for production. More than half of Oscar-winning Best Pictures over the last 30 years have been independent films. The recent success of independent films, such as "Parasite," "Green Book," "The Shape of Water," "Moonlight," "Spotlight," "Birdman" "The Hunger Games," "The Help," "The King's Speech," "The Kids Are All Right," "The Hurt Locker," "Slumdog Millionaire," and others, has ensured the independent segment will continue its upward trend.

### ***Distribution Strategy***

The motion picture industry is highly competitive with a significant portion of a film's success relating to the skills of its marketing strategy. FilmProposals, LLC intends to capitalize on various theatrical and VOD distribution channels, including both submitting the film to the most prestigious and successful annual film festivals, and will use best efforts to negotiate with a distributor upon or near completion of principal photography prior to entering any film festival. This strategy will maximize the Company's bargaining power and increase the potential profit the film may earn.

### ***Investment Opportunity***

FilmProposals, LLC has already raised 20% of our budget through tax deductions, grants and in-kind donations. Therefore, we seek \$2.0 million capital to fund the remainder of our budget for "My Independent Movie." FilmProposals, LLC proposes to secure these moneys from venture capitalists and private investors. Using a conservative, selective revenue projection, and an assumption of general industry distribution agreements, the Company projects gross revenue of approximately \$7 million with a net producer/investor income of \$800 thousand for "My Independent Movie."



## The Company

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### ***Mission***

Please sign up for our [FREE Business Plan Course](#) to learn more about what to write in this section of your [Film Business Plan](#). Also consider our [Movie Investor Toolkit](#), which we've spent years creating and has been used to successfully raise millions of dollars in film financing.

### ***Organization***

XXX

XXX

### ***Advantage***

XXX

XXX

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## The Company

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### *Management*

**John Smith**

*Producer*

XXX

**FRANK GARDEN**

*Producer/ Production Manager*

XXX

XXX

**JANE CLARK**

*Producer*

XXX

XXX

**RICK SEAGUARD**

*Writer*

XXX

XXX

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## The Project

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### **“MY INDEPENDENT MOVIE” By Rick Seaguard**

*This is a few catchy sentences about the film...the kind that go on the back of the DVD jacket or like a book introduction.*

“My Independent Movie,” is a film about xyz. This is where you provide a synopsis of the story, no quotes from the script and no more than one page worth. Discuss the basics of the plot, lessons learned, highlights and anything unique about the screenplay.

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## The Project

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### ***Screenplay Rights***

The screen rights to “My Independent Movie” are under option by FilmProposals, LLC. The rights to the screenplay and underlying rights to the book will be purchased by FilmProposals, LLC upon funding. The script purchase agreement is attached in the Exhibits section.

### ***Development Highlights***

As of 2020, the following individuals are being pursued to play lead roles:

- Famous Name (Grey’s Anatomy, other credits)
- Known Name (Credits)
- Name (Credits)

As of 2020, the following individuals are being pursued to Direct:

- Quentin Tarantino (Credits)
- Famous Director/Producer (Credits)



## The Industry

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Independent films are dominating the entertainment industry like never before in history. The convergence of multiple factors makes this an ideal time to invest in the movie industry, and here are some we think will most benefit “My Independent Movie”.

xxx

xxx

xxx

### The Entertainment Market

In 2019, for the first time ever, xxx

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## The Industry

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### Independent Film Market

“Parasite” winning the Oscar for Best Picture makes it the

### Further Industry Analysis

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## The Market

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Example, “Based on the historic success of the “Twilight’ Film series, we believe our xxxx

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## Investment Opportunity

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### *Film Investments*

Investment in the film industry is highly speculative and inherently risky. xxx

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### *Financing Plan*

FilmProposals, LLC proposes to secure all production financing from xxx

The Company proposes to payback the film's investors (limited partners) in the following way:

xxx

## Investment Opportunity

### Comparable Films

The table below demonstrates films we believe to be comparable to “My Independent Movie,” either in terms of budget or genre.

- Films 1-4 represent our same genre, xxx.
- Films 5-8 represent both our budget and genre, and
- Films 9-13 demonstrate recent Independent Film successes.

FilmProposals, LLC is in no way saying “My Independent Movie” will achieve the same success as any of these films, however, xxxxxx

	Film	Year	Budget	Domestic Box Office
1				
2				
3				
4				

5				
6				
7				
8				

9				
10				
11				
12				
13				

Below is a list of recent low-budget independent films that xxx

	Film	Year	Budget	Home Video Revenues
1				
2				
3				
4				

## Investment Opportunity

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### *Income Projections*

The Company seeks capitalization of xxx

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## Investment Opportunity

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Financial Definitions and Notes to Tables:

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## Distribution Strategy

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The motion picture industry is highly competitive, with much of a film's success depending on the skill of its distribution strategy. As an independent producer, FilmProposals, LLC expects to xxx

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## Exhibits

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Please attach and label any of the following you have  
xxxx

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## Notes from FilmProposals

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Thank you so much for your purchase and all the hard work you are going to put in YOUR successful indie film. Following are a few special offers ONLY for FilmProposals.com customers:

### Annual Updates

xxx

### Film Investor Tip Sheet

For Film Financing Package #3 & #4 purchases, if you have not already, please email us to get your FREE Film Investor Tip Sheet. The directions for how to receive it are in the email you received with the subject, "Thank You for your Film Financing Package #3 Purchase" Our film investor tip sheet is filled with top tips from successful producers, industry experts and film financiers and includes practical and easy implementable advice.

### Business Plan Review

For a limited time, we are offering a special on our Film Business Plan Review services, <http://www.filmproposals.com/Business-Plan-Services.html#Review>. We provide a thorough review of your plan and financials against best practice film proposals. You get 2 reviews with feedback given both written and verbal via phone. We will review your plan from an investor's perspective, challenge and question your assumptions as well as provide thorough feedback on your Proposal's strengths and weaknesses.

### Our Recommended Film Entertainment Attorney

Once you have completed your Business Plan, you will need specific legal agreements to actually receive funds from Investors. Filmproposals recommends hiring our experienced film attorney, as legal counsel for all motion picture and television needs, including independent and feature film production, both domestic and international. Mr. Feldman has years of experience with SEC rules, Film Investor Agreements, Financing Agreements, Prospectuses, PPMs, co-production agreements, distribution agreements and crowd funding. For superior service and rates, make sure to tell our Entertainment Lawyer, you were referred by Melissa @ FilmProposals!

**DON'T FORGET TO DELETE THESE LAST PAGES BEFORE SENDING TO INVESTORS!**

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